APRIL/MAY 2023

CIM51/BIM51/UIM51 — PRINCIPLES OF MANAGEMENT

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is 'Administration'?

2. Is management a science or an art.

3. Define 'Planning'.

4. Write a short note on informal organization.

5. What are the three levels of management?

6. State the Success in manager job.

7. What do you mean by formal organization?

8. What is functional organization?

9. Briefly explain the incentive.

10. Give examples for non-monetary incentives.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Bring out the importance of management.

Or

(b) Distinguish between Administration and Management.

12. (a) State the essential functions of a manager.

Or

(b) Explain the advantages of matrix organization.

13. (a) Elaborate the managerial roles.

Or

(b) Discuss the managerial skills.

14. (a) Explain the hierarchy of objectives.

Or

(b) Discuss Maslow's theory of motivation.

15. (a) Explain the merits of Training.

Or

(b) State the sources of recruitment.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Explain the principles of management by Henry Fayol.

17. State the problems faced in securing effective co-ordination.

18. Discuss the principles of organization.

19. Explain the qualities of a Leader.

20. Discuss the steps in selection process.

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